


Project details of BBA 3rd Semester

Roll No	Students Name	Project Title
224000014	Debashis Debbarma	
224000015	Kashmiri Saha	A Comparative Financial Analysis of Reliance Jio and BSNL in the Indian Telecommunication Sector
224000016	Arun K. Benny	A study on product mix of Tripura khadi village industry
224000017	Rishita Debbarma	Marketing Strategy of Pran Company
224000018	Anamika Debbarma	Customer Satisfaction on Mamaearth Skincare Products
224000019	Rehena Debbarma	Consumer Satisfaction Towards Reliance Jio-4g Service
224000020	Mercy Kalai	A Study on The Marketing Strategies Of H&M
224000021	Deepraj Majumder	Customer Perception on Aviation Industry (Specially Focused on Indigo and Air India)
224000022	Vedavyash Singha	A Comprehensive Study on The Implementation of Ai Technology on Business Management
224000023	Rahit Sutradhar	Financial Analysis on State Bank of India
224000024	Diksha Debbarma	Study On Strategies for Promoting Retailers' Brand
224000025	Sudip Barua	Consumer Behaviour of Coca Cola and Pepsi
224000026	Deep Paul	
224000027	Mohit Baid	Customer satisfaction on CEAT tyre
224000028	Rayan Singha Roy	Financial Performance Analysis of Canara Bank
224000029	Anirudha Das	
224000030	Eklavya Kaonangha Reang	Marketing Strategy of Tata Motors
224000031	Pallavi Mishra	Online Performance Appraisal Reporting (E-Par) System and Its Effectiveness on Employee Performance in Oil and Natural Gas Corporation Ltd

224000032	Ritika Roy	Human Resource Planning in Arena
224000033	Gourab Das	
224000034	Bwthai Debbarma	Marketing Strategies of Boat life Style
224000035	Vibel Debbarma	Comparative Analysis of JBL and Bose
22400036	Dipanjan Saha	Impact Of Covid-19 on Indian Health Industry
224000037	Uday Saha	Comparative Analysis on Customer Satisfaction of HDFC Bank and ICICI Bank
224000038	Amos Darlong	Customer Satisfaction on Fastrack Watch
224000039	Sreejan Karta Jamatia	<i>Comparative analysis of smartphone with referen</i>
224000041	Rohit Roy	Analysis Of Consumer Preference and Brand Perception of Coca Cola and Pepsi.
224000043	Subhadeep Gope	
224000044	Raima Debbarma	A Study on Consumer Perception Towards Patanjali Products
224000045	Agneshia Debbarma	A Study on The Rising ^{Demands} of Korean Skincare In India
224000046	Puja Mog	A Study on The Comparison Between Flipkart and Amazon
224000047	Tangsmi Jamatia	Comparative Analysis ^(of platform experience of) Between Flipkart and Amazon
224000048	Subhasish Reang	Consumer Behaviour Towards Vestige Products
224000050	Sneha Bhowmik	A Study on Online Buying Behaviour of Consumer Towards Garments
224000052	Supriya Debbarma	Customers Satisfaction of Amul Products
224000053	Riya Debbarma	A Study on Awareness and Customer Satisfaction in The Uses of Yono SBI ^{mobile} Appbanki ^{service}
224000054	Simon Jamatia	Comprehensive Study on Social Media And Its Role In Marketing <i>Submitted</i>
224000055	Tirtha Saha	Customer Preferences of Swiggy and Zomato in Agartala
224000056	Sharmistha Modak	A Study on Consumers Behaviour Towards Cosmetic Products.
224000057	Aman Debbarma	Impact Of Online Shopping Adverts on Consumer Buying Rate

Submitted 

224000058	Bijesh Debbarma	
224000059	Samuel Hrangkhawl	
224000060	Surbang Debbarma	Customer Satisfaction on Reliance Digital
224000061	Shyan Debbarma	Customer Satisfaction on Royal Enfield
224000062	Deepjoy Das	Effectiveness Of Payment Bank with Reference to West Tripura District
224000063	Tuhin Paul	A Study on Consumer Preference Towards Electric Vehicles Over Gasoline and Fuelled Vehicles in Agartala
224000064	Aman Saha	